

RULES OF DELEGATING

“5 TOP LESSONS TO UNMASK AUTHENTIC BUSINESS SUCCESS”

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5. START WITH END IN MIND



- RUN YOUR BUSINESS LIKE **YOU PLAN TO SELL IT**
- YOU CAN ALWAYS ADJUST LATER -THIS METHOD MAKES BEST PROFITABILITY
- TREATING YOUR PEOPLE LIKE FAMILY IS DIFFERENT THAN HAVING A FAMILY-FEEL YOUR CULTURE
- THE BEST WAY TO SUCCEED: MAKE DECISIONS IS WITH YOUR MIND AND LEAD WITH YOUR HEART
- BUSINESS COMES FIRST, THE REST WILL FALL IN PLACE

4. WORK SMARTER NOT HARDER

A 3D rendered graphic of the text "10%" in a bold, red, sans-serif font. The characters have a slight shadow and a metallic-like texture, giving them a three-dimensional appearance. The graphic is centered within a white rectangular box.

10%

- Always look at things with the simply solution first
- If your solution is making you overly emotional - CUT TO THE BASICS
- **ALWAYS THINK OF THE 10% IDEA**
 - what can I DO to save 10% more money
 - use 10% less time
 - make 10% more on jobs

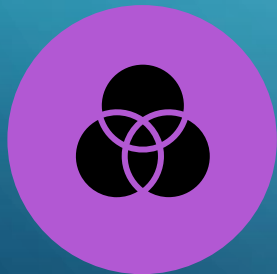
3. TIME VS. MONEY



KNOW YOUR ORTHFIGURE
OUT YOUR HOURLY RATE –
(HINT! It's at least 4x your
take home)



Outsource the things that
don't get done and the
things that keep you up!



This rule applies to BOTH
personally and
professionally



AN HOUR OF SELF CARE IS
WORTH 3 hours of your
"RATE"

2. THINK OUTSIDE THE BOX (BEYOND THE LEDGER)

THINK: HOW CAN I?
NOT, I CAN'T!

THINK BEYOND PRICE TAG
CONSIDER WHAT YOU GAIN,
TIME YOU SAVE AND YOUR WORTH

GET CREATIVE
ASK PEOPLE TO
ACCEPT ALTERNATIVE OPTIONS TO
HELP YOU GROW

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1. DO WHAT YOU DO BEST

1

STICK to it: 80% of the time you should be doing what you do well and what you love

2

SCHEDULE: every six months to review staff expectations and results and continue to adjust as necessary and keep you team informed and incentivized to keep working hard!

3

PLAN: something monthly for appreciation of you staff and delegate someone to manage it.

4

TREAT: yourself to at least 2 hours of leader development and selfcare per month, even if it falls on a workday.

REMEMBER, THE EASIEST WAY TO AVOID THE PAIN OF DELEGATION IS...

Do something NOW!

Do not put off or overthink

- Funny how the *easiest thing* to do is NOTHING <The most *rewarding and FASTEST* is to ACT
- DON'T BE AFRAID or FEEL GUILTY TO ASK FOR HELP- Try the 5 Second Rule



- UNAPOLOGETICALLY TELL YOU & YOUR TEAM TO DO MORE

QUESTIONS, CONCERNS & COMMENTS



"Unmasking Authentic Potential and Opportunity for Individuals and Business"

OWNER/ENTREPRENEUR COACHING-ACHIEVING GOALS AND BALANCE

PRODUCTIVITY/TEAM SOLUTIONS

TALENT MANAGEMENT- RECRUITMENT AND RETENTION

CONTINUITY PLANNING

